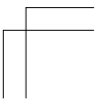
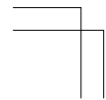


OPENING NEW POSSIBILITIES OF LEATHER | TRANSFORMING WAYS TO ENJOY LEATHER | IMPROVING OUR LIVES WITH LEATHER
HIGHLAND LEATHER
MADE IN ETHIOPIA

ETHIOPIAN LEATHER INDUSTRIES ASSOCIATION (ELIA)

TEL: 251 115 156144 ELIA.AALF2@GMAIL.COM WWW.ELIA-AALF.ORG
P.O.BOX 12898, ADDIS ABABA, ETHIOPIA LION BUILDING 6TH FLOOR (IN FRONT OF MASKEL SQUARE)

WWW.ETHIOPIANCREATION.COM/HIGHLAND_LEATHER





HIGHLAND LEATHER.
WORLD'S HIGHEST QUALITY SHEEP LEATHER,
FROM THE MYSTICAL HIGHLANDS OF ETHIOPIA.



LIGHT, THIN, AND SOFT. YET, STRONG AND DURABLE.

THE SUPERIOR QUALITY OF SHEEP LEATHER IS NOT LIKE ANY OTHER.

HIGHLAND LEATHER. THE WORLD'S HIGHEST QUALITY SHEEP LEATHER MADE FROM A SPECIAL TYPE OF HAIR SHEEP BRED IN THE MYSTICAL ETHIOPIAN HIGHLANDS, AND NEATLY FINISHED BY EXPERIENCED CRAFTSMANSHIP OF ETHIOPIAN TANNERS.

HIGHLAND LEATHER WILL DRAMATICALLY TRANSFORM WHAT IS POSSIBLE WITH LEATHER, WAYS TO ENJOY LEATHER, AND OUR LIVES WITH LEATHER.



3.5 MILLION YEARS AGO

ETHIOPIA, THE CRADLE OF MANKIND.

Ethiopia is the birthplace of humanity. It is the land where humans first began creation. In producing new inventions like coffee, one after another, Ethiopia has always created new things that had never existed in the world. Highland Leather is another new invention of Ethiopia, a flagship industry of Africa's largest growing country.



26 MILLION SHEEP

ROAMING FREELY IN THE VAST HIGHLANDS OF ETHIOPIA.

Over 26 million sheep live in Ethiopia. That is a world-class figure, and the highest in Africa. Most of them graze freely in the vast fields of the highlands, in a stress-free environment. Out of the millions, only a handful with the very best quality skin become labeled as Highland Leather, to be delivered to the rest of the world.



3000
METERS

ETHIOPIA'S HIGHLANDS HAVE BRED A SPECIAL TYPE OF HAIR SHEEP.

Ethiopia is blessed with a pleasant climate for its low latitudes, thanks to its highlands of over 3,000 meters in elevation. Since sheep raised in Ethiopia have no need to protect their bodies from bitter cold, they are distinguished by their incredibly thin skin. This sheepskin is so thin that it can be fashioned into sheep leather unlike any other in the world.

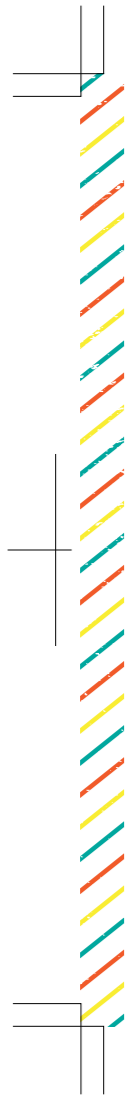




0.35
MM

SURPRISINGLY THIN, LIGHT, AND SOFT. YET, STRONG.

Thin sheepskin is what makes for thin and light sheep leather. The skin of the special hair sheep raised in Ethiopia is thinner than that of a typical wool sheep, because they have no need to protect their bodies from the cold. On top of that, our skilled craftsmanship have enabled this leather to be thinned down to less than 0.35 mm. Amazingly thin, light, and soft. Yet, strong and durable. This quality expands the possibilities of leather to be used to create innovative products, previously unheard of in leather.



100+

COLORS

ENJOY THE UNIQUE COLORS OF ETHIOPIA.

Life is simply colorful in Ethiopia. Highland Leather comes in 100+ unique colors that are made from the Ethiopians' unique sense of colors, and their long practiced dyeing techniques. The wide variety of vivid and happy colors will drastically change the traditional image of leather into something totally new.

